

Significantly better services for library customers:

- Increased awareness of new library services or changes to existing services
- Integrated event management that provides automatic awareness of library events
- Ability to opt in & out of library services any time
- Greater capacity for your library to create community engagement initiatives.

Presently, libraries either cannot or find it very difficult to:

- a) Provide specific library info based on the needs of each individual customer
- b) Measure the effectiveness / usefulness of each service they offer customers
- c) Update library customers about the full range of services they offer

PRO-Scribe ✓ solves all the problems above for libraries & its customers...
According to customers

Benefits for library customers (overview):

1. **No need** to continually visit the library's web site or visit a branch to:
 - Become aware of *new* library services
 - Find & *register* for library events that interest you
 - View *all the great services* the library offers
 - *Stay abreast* of updates / changes to existing library services
2. Select library services that **specifically interest you** (opt in and out of services at any time) (eg school-holiday programmes, new monthly titles, book clubs, children's events etc)
3. Easily find & register for **events** offered by the library (& cancel registration if needed)
4. Ability to choose your **preferred contact method** for each service that you opt into
5. **One-stop** tool to manage your library communications and subscriptions
6. Able to provide **feedback** on library service quality via short surveys, if enabled by the library
7. Ability to make **suggestions** to the library (suggest new services etc), if enabled by the library.